

# THE *Red* INK

APRIL 2010

VOLUME 1, ISSUE 2

## WHAT'S GOING ON AT GRAMMAR CHIC, INC.

April is shaping up to be a busy month at Grammar Chic now that spring is here and it seems everyone is doing some "spring cleaning" of their own; cleaning up a manuscript; writing new web content or marketing materials for their company; and, needing some help editing their thesis statements for an upcoming graduation date. To everyone who has reached out to Grammar Chic, Inc. recently, Thank You! Your continued business and loyalty is appreciated!

This month, I need to start off by congratulating some past clients. First on the list is a very special congrats to Kim Reynolds, author of the soon-to-be released book, *Alex Charles: The Evening Oak*. I had the pleasure of working with Kim last October, so I was very excited when I found out that her manuscript had been picked up by HMSI Publishing, located in Michigan with a branch in North Carolina. Her book is a creative, heroic and imaginative tale of teenage girl, Alex Charles, and her discovery that not only is she a time traveler, but that she is tasked with choosing moments in history to change for the better. The book is the first in a series and is scheduled to be released on June 1, 2010. Anyone who loves a cleverly written adventure book needs to check this out! Congratulations Kim!

Another congrats goes to Gretchen Zimmer. As stated in the March newsletter, Gretchen is a children's book author and her first book in the *Seasonal Stories for Life Series: Accepting Apples* is now available for sale at [www.zimmerauthorworks.com](http://www.zimmerauthorworks.com) and through her publisher at [www.EDGEpublishingcompany.com](http://www.EDGEpublishingcompany.com).

Next, it appears that Grammar Chic, Inc. is expanding our service offering to now include translation services. I recently had the honor of coming in contact with language aficionado Valentina Paoloni. Valentina is based in Rome, Italy and is going to be working with Grammar Chic, Inc. clients to meet translation needs with English, Spanish and Italian-language documents. She has an extensive background in Journalism and freelance writing in Europe and studied at the *London School of Journalism* in England and the *Pontificia Universita della Santa Croce* in Rome. Valentina is bringing much to the table and I am excited to start collaborating with her. She and I have also been brainstorming on how to expand Grammar Chic internationally! Welcome Valentina!

Finally, I would like to extend a welcome to new client Randy Burt. Randy is an author that has a very interesting family history. His family was featured in a made-for-TV movie featuring Kirstie Alley in 2004 called *Family Sins*. The movie is a loose interpretation of the story behind his infamous family, The Burt Family of Rhode Island. The story came to light for the first time in 1993 after a raid on his mother and father's house. His parents pled guilty to several crimes, including racketeering, fraud, kidnapping, as well as other charges, all while they made themselves out to look like the perfect, upstanding suburban family. Randy recently approached me for help with his manuscript and entered into a publishing agreement with [EDGE Publishing Company](http://EDGE Publishing Company). The true account, which has a cult following, will be released this summer.

Best Wishes and Happy Writing!

- *Amanda E. Clark*

President and Editor-in-Chief



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## ABOUT GRAMMAR CHIC, INC.

Grammar Chic, Inc. is a full-service literary consultancy specializing in editing, creative writing and rewriting services. We look to work with authors throughout every step of the publishing process, business professionals who need help with SEO writing, web content development, as well as marketing materials, and are happy to assist any other individual with their one-time or ongoing project. We are available on-call and respond to all voicemails and emails promptly. We have the ability to translate documents from English to Spanish and Italian or from either of those languages to English. We look forward to helping you with your next project!

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## THINK YOU HAVE A PROJECT? CALL US

If you have a project, Grammar Chic, Inc. can handle it. Whether you need a series of SEO articles, new web content for your site, have a manuscript that you need help on, want to talk about book formatting options or just need a sounding board for your creative ideas, we are here to help you! Furthermore, we can also help you with translation services, book cover design, website design, audio book development, and other marketing services through strategic and trusted partnerships. Call us today to discuss your project and let us help you develop your ideas!

## CLIENT HIGHLIGHT: LEA SHULMAN INTERIORS

We recently had the honor of working with Lea Shulman, of Norwalk, Connecticut-based Lea Shulman Interiors. Lea is a high-end, luxury interior designer specializing in new construction and kitchen remodels. Her portfolio is truly one-of-a-kind, but she was looking for help with conveying who she is and what she does for her clients on her website. We were able to work with her to develop unique web content that truly expressed her background, expertise and what her company hopes to accomplish when working with clients who have an interior design vision, but who need a helping hand in making that vision a reality. Now that her website is "remodeled," Lea can get on to the important work of making the homes of her clients' true works of art. Check her out online at: [www.leashulmaninteriors.com](http://www.leashulmaninteriors.com).

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## REMINDER: NEW NUMBER

Since March, Grammar Chic, Inc. has had a new direct dial number: (803) 831-7444. Of course, (803) 242-2545 still works, so feel free to call us up on either number!

**We look forward to  
speaking with you!**

## CONTACT INFORMATION

**Grammar Chic, Inc.**  
[www.grammarchic.net](http://www.grammarchic.net)

**(803) 831-7444**

(803) 242-2545

[info@grammarchic.net](mailto:info@grammarchic.net)

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## CRYSTAL FALLS NON-PROFIT WORKING TO CHANGE LIVES

Grammar Chic, Inc. is happy to be working with Barry Tollison, President of Birmingham, Alabama-based Non-Profit Organization, Crystal Falls. Barry approached Grammar Chic, Inc. for help with marketing materials, web content, and press releases. Since originally reaching out, Amanda has expanded her service and has been helping Barry get his organization, designed to help individuals with disability and life-changing illnesses, up and running. Barry is also working to raise funds for the St. George's Clinic in Birmingham, Alabama, which assists those who are afflicted with HIV find support, healthcare options, and counseling. You can find Barry online at: [www.crystalfallssite.com](http://www.crystalfallssite.com).