

THE *Red* INK

MAY 2010

VOLUME 1, ISSUE 3

WHAT'S GOING ON AT GRAMMAR CHIC, INC.

Greetings to all! May is coming up roses at Grammar Chic, Inc. and I am excited to welcome Ashley Weiderhold to the team! Ashley is a recent graduate of Florida State University with a degree in English Literature and she is joining the Grammar Chic team as an Associate Editor and Writer. Welcome Ashley!

While we are on the subject of Ashley, let's turn some attention to her Aunt, Nancy Hatcher, who happened to introduce us. I am so excited to congratulate Nancy on her recent contract with EDGE Publishing Company for her novel, *Divine Intersection*; a highly creative and greatly entertaining work of fiction. Nancy has quite the imagination and her story is vivid and elegantly crafted. Congratulations Nancy!

Another congratulations goes out to one of my long standing clients, Tyralynn Frazier, a graduate student at Emory University. Tyralynn is a member of the Department of Anthropology. She recently applied for the National Science Foundation Dissertation Improvement Grant. She originally contacted Grammar Chic months ago for help with her documents and our work has been ongoing through the entire grant writing process. Tyralynn is working on a project that studies the birth rate of women in different ethnicities and I was pleased to find out that she had been awarded the grant in early April. This will allow her to finish her research fully funded. Congrats Tyralynn!

Finally, another round of congratulations is owed to Diedra Cole. I have had the pleasure of working with Diedra since the end of 2009 and I can tell you that every time I speak to her it is impossible not to smile. She originally approached me because she needed help with editing her second novel, which is due out this summer, entitled *Three Strikes: A Soldier's Story*. Diedra's personal history has inspired her writing as she has explored her "three strikes," being an African American, a woman, and afflicted with Cerebral Palsy since she was three months old. Diedra's story is a true testament to the power of "I CAN" and one that I truly enjoyed both editing and reading. Since starting our working relationship, she and I have also been able to work together on a series of poems as well as revamping her website: www.diedracole.com. I am so excited to see Diedra's work in print and I believe it is a must read for anyone who has ever thought that a challenge they faced was a showstopper. Congrats Diedra!

I look forward to hearing from all of my clients in the coming months and I hope everyone is staying busy and profitable as summer approaches. Good luck to all of you and thank you so much for your continued business and support!

Best Wishes and Happy Writing!

- *Amanda E. Clark*

President and Editor-in-Chief



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ABOUT GRAMMAR CHIC, INC.

Grammar Chic, Inc. is a full-service literary consultancy specializing in editing, creative writing and rewriting services. We look to work with authors throughout every step of the publishing process, business professionals who need help with SEO writing, web content development, as well as marketing materials, and are happy to assist any other individual with their one-time or ongoing project. We are available on-call and respond to all voicemails and email promptly. We have the ability to translate documents from English to Spanish and Italian or from either of those languages to English. We look forward to helping you with your next project!

CONTACT INFORMATION

Grammar Chic, Inc.

www.grammarchic.net

(803) 831-7444

(803) 242-2545

amanda.clark@grammarchic.net
info@grammarchic.net

CLIENT HIGHLIGHT: COMMUTER SWAP

Have you ever wondered what it would be like to NOT have to deal with traffic every day? Have you ever wished that you lived closer to where you worked? If so, then you need to check out www.commuterswap.net. Commuter Swap is a great idea that was started by Washington, D.C. - based founder, Jane Hudson, who is also President of Blue Rapt Technologies. Jane approached Grammar Chic late last year for help with the content on both of her websites and since then, she has actively worked to build her client base to make the average American's life easier. The concept behind her business is simple. You live at Point A and drive to Point B every day for work. That drive is long and gets really old when you have to sit in the car, wasting daylight hours, getting to the place where you collect a paycheck. On the flip side, someone else lives at Point B and works in Point A, they suffer from the same problems and frustrations as you. Commuter Swap has created a listing service that works the same way that many vacation home swapping sites work, it allows commuters to list their homes or apartments and note their "ideal" city for living. From there, commuters can "swap" homes for short-term or

long-term agreements, providing a better quality of life and less stress in the process. Grammar Chic, Inc. was so happy to work with Jane and Commuter Swap on her web content development project, not only because it is a great idea, but because President of Grammar Chic, Amanda Clark, knows the traffic that Jane is talking about from her own stint in Washington, D.C. You can check out her site at www.commuterswap.net or contact the friendly staff at Commuter Swap at 1-800-471-0614. Commuter Swap can also be found on Facebook and Twitter. Tell anyone who suffers a long commute in the car about this great idea! Good thinking Jane!

Contact Jane Hudson directly at:
contact@commuterswap.net
www.bluerapt.com

REMINDER: NEW NUMBER

Since March, Grammar Chic, Inc. has had a new direct dial number: (803) 831-7444. Of course, (803) 242-2545 still works, so feel free to call us up on either number!

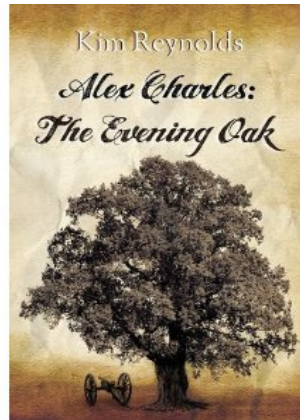
***We look forward to
talking to you!***

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NEW AUTHOR KIM REYNOLDS RELEASES ALEX CHARLES: THE EVENING OAK



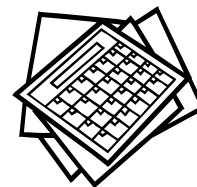
Former (and current) client Kim Reynolds has released her first book through HMSI Publishing. Grammar Chic, Inc. worked with Kim on the first edit of her novel, *Alex Charles: The Evening Oak* and will be working with her on the second book in the series. *Alex Charles: The Evening Oak* is an imaginative tale crafted around a teenage girl who not only finds out that her family has held some secrets tightly lipped for years, but also that she is descended from a long line of time travelers. Alex is tasked with deciding which events in the past she should go back and change. The book is fantastic and is now available online.

THINK YOU HAVE A PROJECT?

CALL US!

If you have a project, Grammar Chic, Inc. can handle it. Whether you are contemplating doing a series of SEO articles, need new web content for your site, have a manuscript that you need help on, need to talk about book formatting options or just need a sounding board for your creative ideas, we are here to help you with your needs. Furthermore, we can also help you with translation services, book cover design, website design, audio book development, and other marketing services through strategic and trusted partnerships. Call us today to discuss your project and let us help you develop your ideas!

CALENDAR UPDATE



Grammar Chic, Inc. will be closed from June 2, 2010 until June 6, 2010. If you have a project that is an emergency and needs to be completed during those dates, please contact Ashley Wiederhold directly at (941) 302-0369 or at ashley.wiederhold@grammarchic.net.

She will be able to answer any inquiry that you have. Regular schedules will return on June 7, 2010 and Amanda Clark will be available for new work at that time.